Overview

Sydney School of Entrepreneurship (SSE) is on the search for its first 60 students from across NSW to attend its pilot course running from July - October 2017.

The experience

Between 20 June - 14 July, SSE is on the hunt for its first class of students to participate in a pilot course called The Navigator, led by the University Technology Sydney (UTS) with the support of Macquarie University and Charles Sturt University (CSU).

The Navigator is an opportunity for students to develop their understanding of how entrepreneurship works in their local community, across NSW and beyond. Students develop their networking and relationship management skills, expand their networks, meet potential collaborators and define the role they want to play in creating the next generation of Australian entrepreneurs. The experience involves online seminars and discussions as well as two 3-day intensives in Sydney including seminars and workshops with presenters and facilitators from industry and academia.

This pilot course is not yet accredited towards any university degree or TAFE program. It is complementary to coursework at a student’s home institution and will provide the testing ground for SSE’s fully accredited curriculum in 2018.

The students we’re looking for

Entrepreneurship is a spirit, an attitude. It’s that gut feeling you have when someone does something you didn’t think was possible. It’s bigger than business and measured in more than money. It’s about a deep desire to make the world a better place in new and different ways. That’s why we’re out to find the most interesting students across backgrounds, disciplines, postcodes and interests.

We are looking for passionate people with drive and an entrepreneurial outlook – Students who already run a start-up or have worked on an idea.

We’re aiming for our first class to be an even representation of students from all partner universities and TAFE NSW, with a strong array of disciplines and interests. Students must be residents of NSW and currently enrolled at a partner institution.
How to nominate
sse.edu.au/nominate

Timeline

- Nominations close: 14 July 2017
- First class announced: 21 July
- Enrolment: 21-26 July
- Online course begins: 3 August – 22 August
- In-class intensives (Sydney): 14-16 August and 6-8 October
- Course concludes: 22 October

Cost

Course fees are covered by SSE with mobility scholarships available to help cover the cost of travel and accommodation. Ramen noodles, fidget spinners and coffee fixes are covered by the student.

The review process

Nominations will be reviewed by SSE and The Navigator course team, led by UTS - Professor Roy Green, Dr Martin Bliemel, Dr Jochen Schweitzer - and supported by Dr Lara Moroko (Macquarie University) and Professor Morgan Miles (CSU).

The review panel will consider the student’s nomination and motivation, home institution and degree/program. Students and nominators will be notified of acceptance by email. Once accepted, students must enrol to secure their place and receive their mobility scholarship. Once enrolled, students receive details for participating in online learning and details on booking their travel and accommodation for Sydney. It is the responsibility of the student to make their own travel and accommodation arrangements.

Course details: The Navigator

Aims

As a student entrepreneur or an active member at your university or TAFE, this course will actively immerse and embed you in the entrepreneurial ecosystem. The Navigator will amplify your understanding of and access to local, national and global supporters of entrepreneurs in Australia. Participating in this program will help you further develop core networking and relationship building skills and learn how to effectively flex your ‘hustle muscle’.

Description

The Navigator will enable students to become confident navigators of entrepreneurial ecosystems and develop a heightened awareness and capacity to leverage such ecosystems to advance their own venture and/or become an ambassador within them. Students will be exposed to various stakeholders and players at a local, national and global level. While fostering confidence in building and expanding relationships for the purpose of advancing their entrepreneurial aspiration, students will study the characteristics of leading industry clusters, entrepreneurial support systems and related policy making.
Learning outcomes

Upon successful completion of this course, students should be able to:

1. Apply relevant knowledge of what an entrepreneurial ecosystem is and how it works.
2. Identify key members in their local ecosystem.
3. Apply relevant skills involved in navigating and engaging with the ecosystem.
4. Work in teams to demonstrate understanding of building entrepreneurial capability, policy, clusters and support systems.

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Teaching and learning strategies

The course will be taught in two intensive blocks of 3 days with online interaction before, in between and after the blocks. The course will be taught using a blended and experiential teaching and learning approach. Delivery of materials, lectures, webinars and discussions will be supported by online learning and communication tools and the SSE learning management system. The face-to-face classes engage students in group work, discussions and exercises to reflect upon and revise the content.

Time commitment

Beyond the two 3-day intensives, students are required to complete approximately 40 hours of self-guided, group and online learning over the duration of the course.

Teaching staff

The Navigator course will be led by Professor Roy Green, Dr Martin Bliemel, Dr Jochen Schweitzer (all UTS) and supported by Dr Lara Moroko (MQ) and Professor Morgan Miles (CSU). Industry experts, policy makers, entrepreneurs and advisors will also contribute to the course.

Essentials

Course Code: SSE 001 Pilot program
Fee: Covered by SSE
Application deadline: 14 July 2017
Location: SSE Campus, Building J, 651-731 Harris St, Sydney NSW
Study mode: On Campus
Contact: info@sse.edu.au
Content

These modules provide a draft overview of The Navigator course content and topics. They include both online and offline learning. A final course schedule will be released in July.

- Entrepreneurial ecosystems and stakeholders
- Systems thinking, analysis and mapping
- Network players and network effects
- Industry clusters
- Government, policy and economic growth
- Universities and other research institutions
- Incubators, accelerators and co-working spaces
- Investors, funders and financial institutions
- Entrepreneurship education
- Lean Start-up methodology
- Visual communication and presentation
- User experience design
- Personal networking and relationship management

All information is correct as of 20 June 2017 and subject to change.