



# Media Release

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25 January 2019

## 33 STARTUP HOPEFULS BOUND FOR INDIA

An exciting partnership between the NSW Government and Sydney School of Entrepreneurship (SSE) today announced 33 startup hopefuls from across NSW who will join a 10 day immersion bootcamp in India's fast-growing tech startup ecosystem.

SSE conducted an eight week talent search for emerging entrepreneurs across the NSW innovation ecosystem, including its 11 member universities and TAFE NSW, to attract a diverse mix of startups with a solid pitch, strong IP and a strong fit with the India market.

**NSW Minister for Trade and Industry, Niall Blair** welcomed the announcement under the Government's \$1.6 million innovation partnership between NSW and India to allow entrepreneurs greater access to markets and knowledge.

"Immersing this diverse group of NSW based startups in the Indian innovation ecosystem is a sure way to drive innovation and creativity," Minister Blair said.

"The exposure and specialist mentoring they'll receive on scaling a global business makes the sky the limit for creating high growth companies.

"38% of startups headed to India are based in NSW regional communities, 35% are women, and they represent a diverse mix of tech solutions seeking a global market.

"These emerging entrepreneurs will learn from India's best and brightest, gaining direct access to global leaders in innovation who can guide their businesses in dynamic and fast developing technology markets," said Minister Blair.

**Sydney School of Entrepreneurship's Education and Training Director, Jonathan Jones** sees huge potential for SSE's next International Bootcamp to the thriving Indian innovation centres of Mumbai, Bengaluru, Pune and Ahmedabad.

"Connecting 33 rising stars with dozens of globally successful Indian startups and multinationals in four global Indian cities is a remarkable opportunity," said Mr Jones.

"Through SSE's network of 12 member institutions and partners we've reached startups from every corner of the state, with new business solutions ranging from using AI learning in chicken farms and worm farms, to documenting community history.

"The shortlisted 33 participants will take an SSE Masterclass on doing business in India then begin the 10-day bootcamp connecting with India's diverse startup ecosystem," said Jonathan Jones.

Supported by the



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School of  
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## KEY DETAILS:

### 26 January 2018 - SSE Masterclass

An online module with a face-to-face session at SSE Ultimo campus. Focused on pitching, presenting, cultural awareness and doing business in India.

### 27 January 2018 - Depart Sydney. 10 days in Mumbai, Ahemdabad, Pune and Bangalore.

- For Itinerary in India – see attached
- For Bootcamp details and 33 participant profiles, contact Susie Gemmell at SSE.
- For program overview, visit - [sse.edu.au/India](http://sse.edu.au/India)
- Follow #NSW2India #IndiaBootcamp19

## CONTACTS:

*NSW Department of Industry*

*Patrick Durrant M: 0400 210 269 E: [patrick.durrant@industry.nsw.gov.au](mailto:patrick.durrant@industry.nsw.gov.au)*

*Sydney School of Entrepreneurship*

*Susie Gemmell M: +61 427 476 131 E: [susie@sse.edu.au](mailto:susie@sse.edu.au)*

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