



Media Release

17 September 2018

JOINT PROGRAM IMMERSES YOUNG ENTREPRENEURS IN INDIA STARTUP ECOSYSTEM

Sydney School of Entrepreneurship and the NSW Government today launched a joint program to immerse 40 young entrepreneurs from across NSW in India's fast-growing tech startup ecosystem.

The **Young Entrepreneurs International Bootcamp India** will send young entrepreneurs with an early stage startup to India in late January 2019 to learn from the country's best and brightest industry leaders.

Minister for Trade and Industry, Niall Blair welcomed the announcement under the Government's \$1.6 million partnership between NSW and India to allow entrepreneurs greater access to markets and knowledge.

"Young entrepreneurs will learn from India's best and brightest, gaining direct access to global leaders in innovation who can guide their businesses in dynamic and fast developing technology markets," Minister Blair said.

"Sydney School of Entrepreneurship is ideally placed to identify talent from anywhere in NSW and connect them with some of the best entrepreneurs and technology experts in the world, via the globally renowned Mumbai accelerator Zone Startups.

"It's a great opportunity to foster collaboration between young, talented startups in NSW and India," said Minister Blair.

Sydney School of Entrepreneurship (SSE) CEO Nick Kaye embraced the opportunity to lead SSE's next International Bootcamp to the thriving metropolises of Mumbai, Bengaluru, Pune and Ahmedabad.

"SSE is seeking out forty rising entrepreneurial stars from across NSW," said Nick Kaye.

"Connecting next generation Australian entrepreneurs with 40+ globally successful Indian startups and multinationals, and specialist mentoring on scaling a global business, makes the sky the limit for creating high growth companies.

"SSE seeks talent from any location and discipline. We're visiting five regional centres during October, seeking out founders with early stage, scalable global startups that will benefit from exposure to the India market.

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“While the focus is on sectors such as smart cities, internet of things, clean tech, artificial intelligence and machine learning, anyone with grit and drive should apply.

“It’s an enormously valuable chance for an early stage startup to be immersed in the India ecosystem and gain access to local networks in four global cities, as international flights, accommodation and program fees are covered.

“The shortlisted 40 participants will take an SSE Masterclass on doing business in India prior to joining the 10-day program to connect with India’s diverse startup ecosystem,” said Nick Kaye.

Young Entrepreneurs International Bootcamp **INDIA**

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India

TAKE YOUR STARTUP TO INDIA

- Access leading startups and multinationals
- Immerse yourself in a fast-growing global market
- Learn to grow and scale your tech startup
- Expert industry mentors

Apply at sse.edu.au/india

4 cities ~ 40+ companies ~ 10 days



KEY DETAILS:

1 November 2018 - Applications close

28 November 2018 – Offers finalised

25-26 January 2018 - SSE Masterclass

An online module with a face-to-face session at SSE Ultimo campus. Focused on pitching, presenting, cultural awareness and doing business in India.

26 January – 6 February 2019 – Young Entrepreneurs International Bootcamp - India
Departs Sydney 26 January 2018. 10 days.



Application eligibility criteria:

- A startup based in NSW, with an ABN registered in NSW
- A completed proof of concept and detailed pitch deck
- A solution or product that is scalable globally
- Hold IP or the rights to commercialise
- Current passport and eligible for visa procurement
- An entrepreneurial spirit

For full details visit - sse.edu.au/India

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