

Invest In Yourself

Exploring Money and Self-Employment

This program brings together financial literacy and entrepreneurship for youth participants. In addition, participants are empowered to use their unique skillsets in innovative ways to create meaningful employment opportunities. Through the program, participants increase their confidence and knowledge of financial literacy, learn about freelance work, entrepreneurship and working remotely to broaden their scope of employment opportunities.



ABOUT SSE

Established in 2016, SSE is Australia's first and only Government-initiated School of Entrepreneurship.

Its vision and mission are to enhance growth mindsets, entrepreneurial skills, and innovative thinking across diverse communities—empowering positive global impact now and in the future.

SSE's global networks and community impact are espoused by a unique foundation and structure; we are a for-purpose organisation with an association of founding member institutions comprising the 11 NSW Universities and TAFE NSW.

LEARNING OUTCOMES

Through the program participants will:

- Identify their money mindset and their personal definition of financial independence;
- Implement strategies to bolster their income through freelancing, entrepreneurship or remote work;
- Adopt practical techniques to become more financially independent;
- Identify workforce trends and the skillsets required to thrive in the future economy.

Develop sought-after transferrable skills in:

Growth Mindset

Financial Literacy & Independence

Enterprising & Entrepreneurial Abilities

Effective Remote & Hybrid Working

Critical Thinking

MODULES AT A GLANCE

There are four modules in the Invest In Yourself program. Participants complete these modules on SSE's Learning Management 'SSEQuad' and are supported through mentoring sessions.

Each of the modules is designed to contribute to the skills growth journey of the participants.

Money Mindset

Participants understand how they view money and how that affects their financial goals. They will learn about the different sources of income and the important factors to consider.

Understanding Freelancing

Participants understand more about their strengths and weaknesses and how they might be able to use these in freelancing to pursue an alternative career path.

Understanding Entrepreneurship

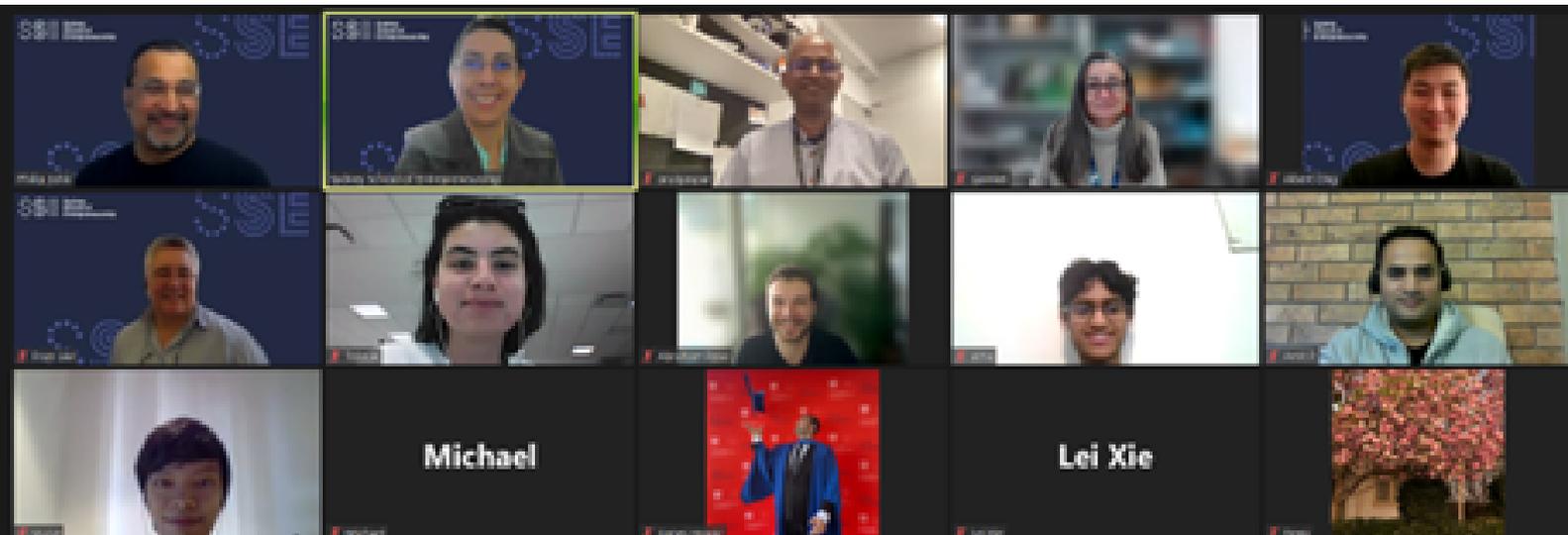
Participants learn about the skillsets and mindsets that create successful entrepreneurs and how this career path might influence their financial goals.

Becoming Entrepreneurs

Participants identify an entrepreneurial opportunity of interest and develop a plan on how to pursue it, working to develop the skills and mindsets needed to create a business of their own.

FACILITATOR AND MENTOR

The program is designed and taught by a diverse range of expert practitioners. Our team employs the latest in entrepreneurial learning techniques to deliver impactful outcomes and support participant success.



PROGRAM DETAILS

Invest In Yourself - Exploring Money and Self-Employment brings together financial literacy and entrepreneurship for participants. It is an SSE-led and facilitated program with a customisable delivery model that can be integrated into youth programs and school curriculum. Supported by a Learning Management System, SSE's facilitators provide support and individualised feedback to ensure a quality experience for participants.

PROGRAM DELIVERY

Session 1: INTRODUCTION

A 3-hour workshop delivered with a Q & A will introduce participants to the concepts of the program and identifying areas for deeper learning in the next session.

Session 2: TWO-DAY SESSION

A more immersive program with two 8-hour workshops held over two consecutive days that will dive deeper into the program concepts identified in the first session.

- **Entrepreneurial plan:** at the end of the program, participants have developed an individualised plan about how they could use entrepreneurship to bring an innovation to life, and consequently, create an alternative source of income.

Program options:

- **Excursions to the SSE Campus:** SSE can deliver face-to-face workshops at its dynamic workshop space at the SSE Campus in Ultimo, Sydney.
- **Guest speakers:** throughout the program, industry mentors can be involved to act as role models, providing relatable industry-specific information and life stories.

PROGRAM COMPLETION



Our experiential learning tasks are designed to complement and reinforce student learning. Students will complete short quizzes and reflections throughout the program and participate in project work to put their learning into action.

Upon completing the program, students receive a verified digital credential which they can use on their resume and LinkedIn profile.